

Sesquicentennial Graduate and Professional Student Video Contest Rules

1. Promotion Description: The Sesquicentennial Graduate and Professional Student Video Contest (the “Contest”) begins on 29 September 2014 at 12:01:00 a.m. Eastern Daylight Time (“EDT”) and the period for entering the Contest ends on 30 January 2014 at 11:59 p.m. EDT (the “Entry Period”). By participating in the Contest, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of the Graduate School and the David R. Atkinson Center for a Sustainable Future (“Sponsor”) which shall be final and binding in all respects. Entrants will be classified into one of three categories based on the content of the video:
 - **Thinking Sustainably**
 - **Thinking Globally**
 - **Thinking Otherwise**

Following the end of the Entry Period, the judging will proceed in two phases. In the first phase, a panel of judges (comprised of judges selected by Sponsor in its sole discretion) will select no more than 5 videos in each category, based on the video’s ability to communicate compelling and clearly how the entrant’s research or scholarship can help shape the future. From this short list, a second panel of judges will choose one (1) Category Winner for each of the categories. Category Winners will be notified by email, announced in person at a reception at the BRB, and via the Graduate School Announcements. Each of the Category Winners will receive a Prize consisting of \$500. The People’s Choice will win a prize based on the number of graduate student votes.

2. Eligibility: Only individuals over the age of eighteen (18) years as of January 1, 2013 who are currently registered graduate or professional students at Cornell University are eligible to enter. The Contest is void where prohibited.
3. How to Enter: Participants must go to the Graduate School website, (the “Site”), during the Entry Period and submit a video showing how their research can help shape the future on a personal, institutional, regional, or global level, and must (1) post that video on www.youtube.com (and comply with all rules and regulations of You Tube, including permission to use any music included in the video, as well as rights to show the individuals depicted in the video); and (2) allow Cornell University to use the video for publicity.

By submitting an entry, you confirm that you have the right, including any required permission of individuals depicted in the video, to publicly perform or display the video. You also confirm that you have the right to include in your video, and to publicly perform or display, any music accompaniment in the video.

All entries must be received during the Entry Period to be eligible. Sponsor is not responsible for late, lost, or misdirected entries that are not received in a timely manner, or are lost due to computer or electronic malfunction or other error, or due to inaccessibility of the Internet or portions thereof.

4. Additional Rules Relating to the Submission of Videos: By submitting any Video to the Contest, Participants hereby grant to Sponsor and its affiliates, subsidiaries, licensees and assigns, an irrevocable, perpetual and royalty-free right to use, reproduce, edit, display, transmit, prepare derivative works of, modify, publish and otherwise make use of the submitted Video in any and all media, whether now known or hereinafter created, throughout the world and for any purpose. In addition to other things, the rights granted to Sponsor include but is not limited to the right to censor, compress, edit, feature, caption, affix logos to, and to otherwise alter or make use of the submitted video.

In addition, by submitting any video to the Contest, Participants hereby represent and warrant that the submitted video or information does not and shall not infringe on any copyright or other right of any third party, and Participant has the right to grant any and all rights and licenses granted to Sponsor herein, including but not limited to all necessary rights under copyright, free and clear of any claims or encumbrances. Sponsor may, but shall have no obligation to, post, display or otherwise make publicly available any content submitted by you, and may, in its sole and unfettered discretion, remove, edit, modify or delete any portion of the video or information that you submit to the Contest.

5. Privacy: Information provided to enter the Contest will not be sold to third parties but may be shared as may be necessary for the purposes of conducting and judging the Contest and awarding prizes. The Sponsor, its affiliates, and companies supplying prizes (or parts thereof) in connection with this Contest may from time to time contact entrants via email concerning the Contest, and each entrant consents to receiving such communications via email.

By submitting any video to the Contest, the entrant acknowledges and agrees that any content submitted may be made available for viewing, voting and comment on by the public, and understands that comments with which the entrant disagrees or is unhappy about may be published or otherwise become associated with any submitted video. Entrants hereby waive any privacy expectations that they may have with respect to any video submitted to the Contest.

6. Automated Entries Prohibited: No mechanically reproduced, incomplete, forged, software generated or automated multiple entries will be accepted.
7. Winner Selection: Winners are selected based on the aggregate of three scores: scientific/scholarly merit, artistic merit, and creative combination of the science and art. Thus, the best videos not only insightfully reveal the student's research or scholarship and show artistry to create a compelling video, but they also creatively combine these two aspects into a successful execution.
8. Prize Details: Category Winners: Each of the Category Winners (one for each of Thinking Sustainably, Thinking Globally, Thinking Otherwise, People's Choice) will receive \$500.
9. Limitations of Liability The Sponsor assumes no liability, and shall not be liable, for typographical or other errors in the offer or administration of the Contest including, without limitation, errors in the printing or display of the offer and official rules, selection, notification

and announcement of the Category Winners or Grand Prize Winner, or distribution of the prizes. The Sponsor is not responsible for any incorrect or inaccurate information, whether caused by internet users or by any of the equipment or programming associated with or utilized in the Contest and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to any systems associated with the Contest.

10. Release: Acceptance of a prize constitutes the prize winner's permission for Sponsor to use prize winner's name and likeness for advertising and/or promotional purposes worldwide and in all forms of media in perpetuity without further compensation or authorization. Participants agree that Sponsor and its affiliates, and their officers, employees, agents and representatives (collectively, the Sponsoring Entities"), shall not be responsible for any losses, damages or injuries of any kind resulting from participation in the Contest or from Participants' acceptance, receipt, possession and/or use or misuse of any prize. Participants also agree that the Sponsoring entities have not made and shall not in any manner be liable for any warranty, guarantee, or representation, whether express or implied, with respect to any prize, including without limitation, the prize's quality or fitness for a particular purpose. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Contest or the Site, to be acting in violation of these Official Rules, or who otherwise takes actions that do or are intended to disrupt or undermine the legitimate operation of the Contest. Sponsor also reserves the right in its sole discretion to disqualify any entry containing any obscene, offensive or otherwise inappropriate comments or other matter.

11. Governing Law: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed and construed in accordance with the internal laws of the State of New York without regard to the choice of law provisions thereof.
12. Name of Winner: For the name of winners, refer to www.gradschool.cornell.edu. Winners will be contacted and also posted on the Graduate School website.