A communication workshop with:
Nathan Seppa
Biomedical writer at Science News, biweekly magazine

Nathan Seppa has been the biomedical writer at Science News since 1997. Previously, he worked at the Wisconsin State Journal, where he inaugurated the science beat. In the 1980s, he covered energy and economics for the Dow Jones News Service in the Wall Street Journal's Washington Bureau. In the 1970s, Seppa served as a public health volunteer in the Peace Corps in Zaire, now Congo. He hails from the Upper Peninsula of Michigan, where he worked as a miner and gravedigger to pay his way through college. He has a B.S. in Sociology and a M.A. in Journalism.

Monday, September 15, 2014
11:00-2:00pm
on central campus

Who should attend?
Any Cornell graduate student or postdoc in a STEM field who is…
• considering a career path in science communication
• wondering why no one stops at their poster at conferences

Why submit an abstract and attend?
• Employers tell us the ability to communicate, especially in writing, is often lacking in new PhD hires
• You believe in accuracy and want to convey your findings to broader audiences to have a larger impact
• You are working on an abstract (for a publication or a conference) and want professional input on how to improve it for general understanding across fields

This is a hands-on workshop.
• From your own abstract, you will work on identifying and writing a good lead, and then create a draft press release or op-ed
• This will be a working lunch with sandwiches provided
• We expect lots of informal interaction and time to answer your questions
• Lauren Chambliss, Atkinson Center Communication Director and a lecturer in the Dept. of Communication will join Seppa to provide training assistance

RSVP required as attendance is limited to 20 individuals:
Please submit your abstract and a brief reason on why you want to attend to:
Susi Varvayanis sv27@cornell.edu
Location will be transmitted on abstract acceptance. Priority given to BEST applicants.