From Academics to Your Professional Career Goals

Dr. Lydia McClure, Program Director, Innovation Corps,
Division of Industrial Innovation and Partnerships, National Science Foundation

Dr. McClure will discuss how she transferred her academic skills to launch her career. She spent 10 years with The University of Texas at Austin studying human disease, identifying ways to monetize university research, and as a Venture Partner with Texas Venture Labs. She will discuss how to evaluate your technology potential, research focus, and professional career goals through the customer discovery process. Dr. McClure’s talk will include a workshop on how to prepare an elevator pitch for your career goals.

Dr. Lydia McClure was the Director of the university-focused, pre-seed portfolio at The Austin Technology Incubator. Her capstone program, Student Entrepreneur Acceleration and Launch (S.E.A.L.) was held in partnership with the Kauffman Foundation.

Thursday, Sept. 15 in 700 Clark Hall
12:15 pm
Lunch available at noon