



## BEST @ CORNELL

### Events for March 2016

#### **3MT: Three Minute Thesis Competition** | 2 and 17 March

Last preliminary round is March 2. Finals on March 17. Come support the presenters!

**Location:** Big Red Barn. 4:00 PM. Click [here](#) for more info.

#### **National Postdoctoral Association Meeting** | 4-6 March

Annual networking meeting for postdoctoral scholars. Registration required.

**Location:** 333 Bostwick Ave N.E., Grand Rapids, MI 49503. Click [here](#) for a summary.

#### **Cornell Pitch Bootcamp Workshop** | 3 and 24 March

A hands-on practice series to learn how to prepare a winning pitch. Dinner provided.

**Location:** 120 Physical Sciences Building 5:30-8:00 PM. Click [here](#) for info & register.

#### **Managing Dual Careers** | 16 March--Part of the Navigating Your Future series

**Location:** ILR King-Shaw Conference Center 12 noon-1:30PM. Click [here](#) for info.

#### **Ithaca Pre-Seed Workshop** | 17 (eve.), 18, 25 March

Intensive, 2-day workshop on technology commercialization. Application required.

**Location:** Weill Hall. 8:00 AM – 5:00 PM. Click [here](#) for more information.

#### **BEST – Careers in Science Communication** | 24 March

Workshop & panel discussion focusing on careers in scholarly publication.

**Location:** 226 Weill Hall. 10:00 AM – 2:00 PM. Click [here](#) to register and learn more.

For the complete set of events, make sure to check the

[BEST Events Calendar](#)

#### **Call for Members – Science Communication Club**

Dear BESTies, Kristen Brochu and Victor Aguilar are in the process of setting up a science communication committee for interested participants (BEST and non-BEST members are encouraged to join). While the group has not been established yet, we envisioned monthly meetings involving talks with professors and/or journalists, as well as journalistic writing exercises with peer feedback. If interested, please email us at [va233@cornell.edu](mailto:va233@cornell.edu) or [kb532@cornell.edu](mailto:kb532@cornell.edu)

#### **Conversations – Michael Moss, journalist**

I had the pleasure to attend Michael Moss' talk on investigative journalism on February 18<sup>th</sup> (skipping a class along the way. Wooh!). While Michael became the center of attention for most of us, he periodically shifted his attention to questions fielded by the audience with regard to his techniques and sources of inspiration. In the end, the message continued to revolve around diligence, fact checking, and understanding the differences between hero, villain, and lead of the story. His insights neatly tied into his story about the subway system in New York City: careful, thought-out navigation and the aid of guide posts can help make a journey more pleasant. The end, well, it usually finds you rather than the other way around.

## BEST HIGHLIGHTS



### **Searching for (Client-Oriented) Problems**

Leader, consultant, researcher. Pamela Nasr has focused her talents towards solving problems that come her way. Starting at Cornell as a researcher on scanning probe microscopy, she has focused her efforts on fabricating microelectromechanical systems, ultimately to enable magnetic resonance force microscopy (MRI at the nanoscale). Motivated by her desire to “see the impact of [her] work” firsthand, she developed management skills at the Johnson School, culminating with her involvement with the Cornell Graduate Consulting Club. Hoping to expand her consulting expertise, she helped organize the first ever Cornell graduate case competition. She credits CGCC and BEST as sources of inspiration for finding advice on non-academic career tracks. Taking that advice to heart, Pamela Nasr has secured a position as a life sciences consultant in Manhattan, where she hopes to start this coming October.

Pamela Nasr is a fifth year Ph.D. candidate in the John Marohn group. She is the former president of the Cornell Graduate Consulting Club and a skilled ballet dancer.

Broadening  
Experiences in  
Scientific  
Training



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