BEST @ CORNELL
Events for February 2016

3MT Competition – Preliminary Rounds | 2, 10, 23 February and 2 March
Preliminary rounds for the Three Minute Thesis competition. Registration needed. Location: Big Red Barn. 4:00 – 5:00 PM. Click here for info.

Women Entrepreneurs Conference | 6 February
Gathering of female leaders in industry. Hosted by Rev Ithaca, Johnson, and others. Location: Kennedy Hall. 8:00 AM – 5:00 PM. Click here for info.

BEST - Careers in Governance, Risk, and Compliance | 11 February
Panel featuring a variety of speakers and engaging discussions. Location: 226 Weill Hall. 10:00 AM – 12:00 PM. Click here for info.

Physics Beyond the Lab | 16 February
Panel featuring advice on careers and data management. Registration needed. Location: 401 Physical Sciences Building. 10:00 AM – 3:00 PM. Click here for info.

For the complete set of events, make sure to check the BEST Events Section

Perspectives
Ryan Alex Coots
Part of understanding what you want to do after academia is identifying what you like to do. All too often I hear students say something to the effect of, "I think I'd like a career in industry" or "Science writing might be fun". These remarks indicate that the student is taking a step in the right direction, however it's not enough. Students must take meaningful steps towards these notional interests to understand if it's something they could spend a career doing.
This means looking for and pursuing internships in industry, or approaching newspaper editors with science stories for publication. These steps are important because they will either reify the student's interest in that career, or will help re-orient the student's interests towards an alternate career. If a student knows that they don't want an academic career, the only mistake they can make is to not explore other options.
Ryan Alex Coots is a graduate student at the College of Human Ecology – Nutritional Sciences.

Sprouting Business
BEST would like to congratulate postdoctoral fellow and BESTie Gabriel Rodriguez-Calero on being awarded a SBIR grant last December. This follows a NEXUS-NY startup grant that was awarded in 2014. Click here for the story.